

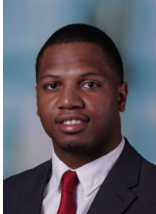
# Florrie Willis



## Florrie Willis

MoneyGuard External  
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## Internal



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**"I'm proud to be part of your team and I am eager to put my industry experience and expertise to work toward our mutual success."**

Florrie joined the Lincoln Financial MoneyGuard team in April 2010 and has 15+ years of experience in the financial services industry.

In her current capacity as MoneyGuard External Wholesaler in Central Florida, Florrie helps financial advisors create strategies to reduce the impact of long-term care expenses on client assets.

Prior to this position, Florrie served as a Senior Account Manager in Lincoln's Relationship Management Group. Florrie is a graduate of Lincoln's Professional Development Program and was also named to Lincoln's Wall of Fame in 2019, recognizing her as one of Lincoln's top wholesalers over her career.

Florrie holds FINRA Series 6, 66 and 63 registrations, and state life and health licenses. She received a BA in Urban Studies from The University of Pennsylvania.

Florrie lives in Tampa with her husband, Patrick, and two girls, Georgie (6) and Annabelle (4).. In her free time, Florrie enjoys spending time with family and friends, yoga and also serves as a Board Member of the Trustee Foundation for the Boys and Girls Club of Tampa Bay

**To learn more about how I can help you succeed, please contact me.**

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Lincoln *MoneyGuard*® products are universal life insurance policies with optional long-term care benefit riders.

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